Original Air France Advertising Poster - 1952 Designed By Alphonse Dehédin



2 900 EUR

Signature : Alphonse Dehedin

Period : 20th century

Condition : Très bon état

Material : Paper

Width : 72 cm

Height : 108 cm

Description

Original Air France Advertising Poster - 1952 Artwork by Alphonse Dehédin, France, October 1952. Original color lithograph on paper, printed by Perceval in Paris. Signature "alph. Dehédin" printed on the poster."Transports everything, everywhere"This original Air France poster depicts a globe and a four-engine airplane. Air routes are depicted as ribbons with dynamic curves and vibrant colors. The composition, which features a variety of goods, imaginatively illustrates the elegance of 1950s advertising design.Original print and printing detailsOriginal print from 1952 bearing the markings "PERCEVAL-PARIS" and "PRINTED IN FRANCE," as well as the reference number 705/P/10-52.Height: 108 cmWidth: 72 cm

Dealer

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