PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Poster By Jules Chéret (1836-1932): Roller Coaster And Spanish Dancers



1 800 EUR

Signature : Jules Chéret

Period : 20th century

Condition : Bon état

Material : Paper

Width : 88 cm

Height : 124 cm

Description

Advertising poster titled "Spanish Dancers, Roller Coaster" on Boulevard des Capucines, Paris, by Jules Chéret (1836-1932), printed by Chaix, Paris. The work on paper has been mounted on canvas. The poster is in good condition. Jules Chéret (1836-1932) was a French painter, lithographer, and poster artist. Considered the father of the modern artistic poster, Jules Chéret was a pioneer of large-format lithographic art. His free and alluring style, along with his prolific output, earned him the nicknames "Tiepolo of the boulevards" and "Watteau of the intersections." During the Belle Époque, Chéret's advertising posters covered the city's walls with vibrant colors. Promoting shows, cosmetics, or pharmaceutical products, they typically featured a "chérette," a stereotypical Parisian woman who

Dealer

Antiquités Caignard
Antiquaire généraliste
Tel : 06 20 89 11 79

21 rue général Lanrezac
Nantes 44000

was carefree, elegant, and eternally young. By creating more than a thousand posters over the course of his career, Jules Chéret paved the way for the golden age of full-color illustrated posters between the 1870s and 1900. Dimensions: Height: 124 cm Width: 88 cmMX301