



Enamel Sign - A Traditional Advertising Craft - Circa 1930

190 EUR

Period : 20th century

Condition : Parfait état

Material : Enamel



Description

Authentic Vintage Enameled Business Sign - "H. PAMART GRAVURE" (c. 1930-1940) This enamel sign by engraver is a magnificent example of mid-20th-century French artisanal heritage and signage. This authentic trade sign is ideal for collectors of enamel signs, enthusiasts of vintage typography, or for adding a unique, industrial, retro-chic touch to your interior decor. This professional enamel sign dates from the first half of the 20th century, most likely from the 1920s to the 1950s. This was the golden age of enameled steel professional and advertising signs, before the widespread adoption of plastic and neon in the late 1950s. The bold serif typography for "H. PAMART" and the script/italic font style for "Gravure" perfectly match the graphic design conventions of the interwar period and the

Dealer

O passé composé

From Modern Style to the 80s

Mobile : 0662584009

24 rue Albert Camus

Pacy-sur-Eure 27120

immediate postwar era. Material: Heavy, domed steel, coated with genuine enamel fired in a high-temperature kiln (guaranteeing a lasting luster). Appearance: Luminous off-white/cream background, deep black stenciled lettering with a magnificent raised texture characteristic of traditional enamel work. Mounting: Original mounting holes for easy wall installation. Condition: Superb overall condition for its age. The enamel has retained all its luster, depth, and superb patina of age. There are very slight areas of surface oxidation around the mounting holes and along the edges, which guarantees its complete authenticity and highlights its historic charm without affecting the legibility of the text. A rare piece steeped in history, perfect for decorating a workshop, a creative office, or as part of a collection of signs from traditional trades. Dimensions: 66 x 20 cm