



PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Alpina Pocket Watch, Circa 1930



380 EUR

Signature : Alpina

Period : 20th century

Condition : Très bon état

Material : Sterling silver

Description

"Alpina" pocket watch. Date: circa 1930 The history of Alpina begins with a company founded in 1883 in Plan-les-Ouates, Geneva, Switzerland. Its founder, Gottlieb Hauser, co-founded the Swiss Watchmakers' Union with other independent watchmakers from the Winterthur region. Initially, production focused on the assembly of components, but Alpina soon became a manufacturer, producing movements in-house. Starting in 1901, the Alpina brand began appearing on high-end watches. Between 1909 and 1922, Alpina expanded its production by opening factories in Bienne, Geneva, Besançon, and Glashütte. It entered into competition with A. Lange & Söhne, which felt threatened and sought to prevent Alpina from conquering the German market, under the pretext that too many

Dealer

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components were produced outside of Germany. During World War I, supplies from Germany were restricted, leading to A. Lange & Söhne's victory. In 1917, the "Union Horlogère" company was officially dissolved. After World War I, Alpina began to conquer the foreign market, with retail outlets ranging from Lisbon to Copenhagen and Moscow. It thus became a leading brand in Europe. The emergence of low-cost mass-market products also threw Alpina Watch International SA into crisis, leading to the arrival in 1972 of German investors who acquired all of its shares. Despite everything, Alpina managed to re-emerge in 2002 thanks to its acquisition by Frédérique Constant SA. In 2006, thanks to its new production facility in Geneva, Alpina successfully resumed production. Caliber 337 anchor escapement movement. Alpina logo. Runs well. Gold-plated metal dial with Alpina logo. Original hands. 800-silver case. In excellent condition. Diameter 49 mm. In excellent condition, works well. To view a video of the watch in operation, click the link below: <https://youtu.be/XX5AqT2PD8w> Shipping via express courier (UPS-DHL) Shipping throughout the European Union. Excludes Switzerland. PLEASE CONTACT ME FOR SHIPMENTS OUTSIDE THE EUROPEAN UNION Payment: Bank transfer, PayPal VIEW MY GALLERY... YOU'LL FIND OTHER INTERESTING ITEMS With over 30 years in the antiques business, Antiquariato Cherubini Zorzella guarantees its customers the utmost professionalism and security in their purchases, with careful packaging and full traceability of shipments.