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Croustidor Bakery Sign Made Of Double-sided Painted Metal - Folk Art



310 EUR

Period : 20th century

Condition : Quelques manques

Material : Metal

Width : 55

Height : 72

Depth : 3

Description

???? Vintage double-sided "Croustidor" bakery sign--painted metal with a beautiful patina ?????
A truly distinctive piece that evokes the artisanal bakeries of yesteryear. This large, double-sided hanging sign proudly bears the name "Croustidor," accompanied by the phrases "La Griffes de l'Artisan Boulanger" and "L'excellence Artisanale."???? Its particularly striking design captures the essence of traditional baking: calligraphic typography, ochre yellow and deep red tones, a stylized emblem in the center, and a circular composition reminiscent of old commercial plaques and signs.? The entire piece is made of painted metal and consists of two parts. The large round plaque is connected by small chains to a lower band cut in the shape of a ribbon, bearing the inscription "Boulangerie

Dealer

Les Petites Mains

Antiques

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Artisanale." The upper rings allowed the sign to be hung so it was visible from both sides.???? It is entirely double-sided. Both sides feature the same overall design, making it a true sign intended to be hung perpendicular to a facade rather than a simple wall-mounted advertising plaque.???? And it is precisely its history that gives it such a strong presence today: slightly worn paint, small scratches, wear along the edges, rust on the chains, and a beautiful patina on the lower banner. I would definitely not attempt to restore it excessively: in its current condition, it retains an authentic look and a genuine personality.? Please note: on the reverse side, part of the "Boulangerie Artisanale" inscription on the lower banner has faded over time, as shown in the last photograph. This flaw is intentionally shown and is part of the item's current condition.???? At 72 cm tall, it has enough presence to become a true centerpiece: in a kitchen, dining room, restaurant, bakery, retail space, loft, workshop, or industrial-style decor. It would also look superb suspended from a wall bracket to restore its original display.???? Dimensions: 55 × 72 × 3 cm Beautiful vintage and decorative condition, with signs of use, scratches, small areas of missing paint, patina, and oxidation consistent with a sign that has been in use. Original chains and rings are present. Part of the lettering is missing from the lower band on one side, as clearly shown in the photographs. The photos are an integral part of the description.???? Shipping available within France and worldwide#vintagesign #bakerysign #bakery #artisanbakery #croustidor #vintagesign #retailsign #paintedmetal #vintageadvertising #industrialdecor #vintagedecor #folkart #craftobject #foodtrade #bakerydecor #oldstore #flea market #antiques #frenchvintage