



PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Alpina Pocket Watch, 1930



480 EUR

Signature : Alpina

Period : 20th century

Condition : Très bon état

Description

Alpina full hunter pocket watch. Art Deco circa 1930. The history of Alpina begins with a company founded in 1883 in Plan-les-Ouates, Geneva, Switzerland. Its founder, Gottlieb Hauser, established the Swiss Watchmakers' Union alongside other independent watchmakers from the Winterthur region. Initially, production focused on assembling components, but Alpina soon became a manufacturer, producing movements in-house. Starting in 1901, the Alpina brand began appearing on high-end watches. Between 1909 and 1922, Alpina expanded its production by opening factories in Biel, Geneva, Besançon, and Glashütte. It entered into competition with A. Lange & Söhne, which felt threatened and sought to prevent Alpina from conquering the German market, under the pretext

Dealer

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that too many components were being produced outside of Germany. During World War I, supplies from Germany were restricted, leading to A. Lange & Söhne's victory. In 1917, the "Union Horlogère" company was officially dissolved. After World War I, Alpina began to conquer the foreign market, with retail outlets ranging from Lisbon to Copenhagen and Moscow. It thus became a leading brand in Europe. The emergence of low-cost mass-market products also put Alpina Watch International SA in crisis, leading to the arrival of German investors in 1972 who acquired all of its shares. Despite everything, Alpina managed to reemerge in 2002 thanks to its acquisition by Frédérique Constant SA. In 2006, thanks to its new production facility in Geneva, Alpina successfully resumed production. Caliber 338 anchor-escapement movement. Alpina logo. Runs well. Gold-plated metal dial with the Alpina logo. Original hands. 60-micron gold-plated full hunter case with the Alpina logo. Case back with a dedication. In excellent condition. Functioning push-button above the crown. Diameter 51 mm. Sold with a vintage case. In excellent condition, works well. To view a video of the watch in operation, click the link below:

https://youtu.be/_3OpFJvC_hA Shipping via express courier (UPS-DHL) Shipping throughout the European Union. No shipping to Switzerland.

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careful packaging, and package tracking.