



Sam Francis



250 EUR

Signature : FRANCIS Sam

Period : 20th century

Condition : Bon état

Material : Paper

Length : 86

Width : 29

Description

Sam Francis. "Swatch". Sold framed. Lithograph by Sam FRANCIS printed by Mourlot for the release of the Swatch Art special watch (for which the artist himself created the decor) and for GALERIE GERARD PILTZER. Dimensions with frame: 89.5 X 32.5 cm. GALERIE GERALD PILTZER opened in spring 1992 on les Champs-Élysées turned towards new art audiences and throwing bridges to the corporate world. After celebrating the Heroes of American Painting through its inaugural exhibition featuring works by Pollock, Rothko, Motherwell, Olitski, Morris Lovis... this gallery is a natural place to receive this creation by SAM FRANCIS undoubtedly one of the pioneers of this century who is preparing, thanks to the 49,999 special SWATCH watches to reach a public of

Dealer

Alexis VINCENT

Paintings, art and decorative objects.

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young enthusiasts who may discover contemporary art through this industrial object. The SWATCH ART collection has given rise to one of the sociological phenomena, triggering a veritable passion for creations by artists as varied as Valerio Adami, Pierre Alechinsky, Pol Bury, Cherif and Sylvie Defraoui, Keith Haring, Alfred Hofkunst, Not Vital, Mimmo Paladino, Kiki Picasso, Niklaus Troxler, Felice Varini or Tadanori Yokoo. This creative tradition has become the hallmark of one of the great Western industrial success stories in the face of particularly severe, and whose cultural asset is proving to be essential. Thus the presentation of the new SWATCHs in a gallery on the Champs-Élysées designed as a challenge intends to illustrate the enthusiasm generated by creative success.