



Coca-cola Illuminated Sign With Clock



300 EUR

Period : 20th century

Condition : Très bon état

Material : Metal

Width : 64 cm

Height : 31 cm

Depth : 9 cm

Description

Coca-Cola

illuminated sign with clock

This advertising panel consists of a two-part plastic frame with internal lighting and is made up of two square panels placed side by side

This is a classic example of the marketing materials used by Coca-Cola in the mid-20th century

The right-hand panel displays the iconic Coca-Cola logo with the text 'Drink Coke', whilst the left-hand panel features an analogue clock

The inscription 'GEDEP. MERKEN' indicates an official product for the Dutch-speaking market

The illuminated sign is fitted with a metal chain

Dealer

Vintitch

Modern furniture

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and an electrical cable
64 cm wide, 31 cm high and 9 cm deep