



Agustín Segura (1900-1988) - Portrait Of Luis Gil Fillol, Art Critic



1 200 EUR

Period : 20th century

Condition : Très bon état

Material : Oil painting

Description

Oil on canvas. Original canvas. Dedicated "To Gil Fillol" lower left. Hand-signed. An old photograph of the portrait, from the collection of the AEPE (Spanish Association of Painters and Sculptors), is included. Facing Agustín Segura's easel, the likeness of Luis Gil Fillol (1886-1972) embodies the presence of a man who, for more than half a century, was the guardian of an incorruptible aesthetic orthodoxy and the architect of the dignity of commercial art in self-sufficient Spain. A journalist by training and seasoned editor-in-chief of the newspapers El Debate and El Imparcial, this Valencian, who lived on Santa Clara Street, spearheaded a "cold and inflexible, yet serene" critique, capable of virulently denouncing the internationalism of the avant-garde--which he considered

Dealer

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corrupting--while simultaneously elevating posters, shop windows, and advertising to the same spiritual level as symphonies or marble sculptures. An influential member of the Press Association and vice-president of the board of directors of the National Museum of Modern Art, Gil Fillol used the pages of the magazine *Arte Comercial* and his position as director of the Sala Dardo gallery to lead by example, demanding a professionalization of design that rejected photography in favor of the precision of traditional drawing. His portrait is that of a humanist with revolutionary, but not modern, ideas, a man of great technical mastery who, despite controversial decisions as a juror and visionary successes as a gallery owner, was determined to demonstrate that there are no inferior arts, only mediocre perspectives, leaving behind a legacy where artistic talent always prevailed over industrial technique. - Image dimensions without frame: 60 x 83 cm / 74 x 96.5 cm with exclusive custom frame.