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René Bleuer (1896-1978) The Amazons 1939



8 500 EUR

Signature : René Bleuer (1896 - 1978)

Period : 20th century

Condition : Bon état

Material : Oil painting

Length : 160 cm

Width : 97 cm

Description

René Bleuer (1896-1978) was a Swiss artist associated with the golden age of European poster design in the mid-20th century. He belongs to the renowned tradition of Swiss graphic designers who have left their mark on the history of advertising posters through their sense of composition, visual modernity, and graphic effectiveness. Primarily known for his lithographic advertising posters, Bleuer developed an elegant and concise style, characteristic of Art Deco aesthetics, where the stylization of forms, clarity of lines, and the use of bold colors play a central role. His work is part of the great tradition of 20th-century Swiss poster design, which helped make Switzerland one of the major centers of modern graphic design. Alongside his poster work, the artist also

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produced paintings and figurative compositions, which are now less common on the market. In these works, he explores a variety of subjects - landscapes, animal scenes, and hunting scenes - with a pictorial sensitivity that reveals his interest in movement, narrative, and compositional balance. René Bleuer's paintings thus bear witness to a more intimate and pictorial side of his work, offering a valuable complement to his graphic work and illustrating the talent of an artist representative of 20th-century Swiss visual modernity.