PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Large Double-sided Enamel Sign - Ace Of Clubs Films - Photographic Advertisement



850 EUR

Period : 20th century

Condition : En l'etat

Description

A very beautiful and large double-sided enamel advertising sign for "As de Trèfle" photographic film, an emblem of the French photographic industry in the early 20th century. This sign features a particularly striking graphic composition in vibrant yellow, blue, and red, showcasing the famous clover symbol associated with the brand. At the center is a representation of a film canister with the inscription "Extreme Speed - Super-Aschrom - Ortho - Anti-Halo," technical specifications highlighting the quality of the photographic films. The highly legible typography and dynamic design reflect the advertising aesthetic of the era, designed to immediately capture attention. The presence of the slogan "Comes in Ace of Clubs" reinforces the visual identity of this brand, now sought after

Dealer

Antiquités Payet Fils
Mobilier & Objets d'arts du XVII au XXeme siècle
Tel : M.Vautrelle Mobiliers & Objets de CuriositÃ©s
Mobile : M.PAYET Bronzes & Pendules : 0668175310

Vaugneray 69670

by collectors of photography and vintage advertising. The sign is enameled on both sides, indicating that it was intended to be installed perpendicular to a facade or as a shop sign, so as to be visible from the street in both directions. A beautiful decorative and collectible object, particularly striking due to its size. Period: first half of the 20th century. Production: double-sided enamel sign. Dimensions: 140 cm x 55 cm. Design: advertisement for Ace of Clubs photographic film. Condition: visible wear and chips, but a striking decorative presence. Rare in this format and double-sided.