Chéri Hérouard (1875-1953) - La Vie Parisienne



1 200 EUR

Signature : Chéri Hérouard (1875-1953)

Period : 20th century

Condition : Très bon état

Material : Paper

Width : 27 cm

Height : 34 cm

Description

"Backdraft" Original illustration for the cover of La Vie Parisienne magazine, published Saturday, November 13, 1926. Description : Original illustration by Chéri Hérouard, renowned French illustrator and iconic contributor to La Vie Parisienne magazine. This composition depicts an elegant young woman seated on a monumental chandelier, a richly ornamented decorative and architectural element adorned with floral motifs. The scene plays with wit and boldness on the theme of lighting, using a graphic vocabulary typical of the burgeoning Art Deco movement. The work blends refined drawing, understated sensuality, and visual humor, characteristic of Hérouard's work for the Parisian society press of the early 20th century. The illustration features the title "La Vie Parisienne" at the top, along with

Dealer

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the caption "Backdraft - A chandelier that lights up the one who illuminates it," reflecting the close link between editorial illustration and luxury advertising at that time. Signature : Signed HÉROUARD lower leftCondition : Very good overall condition, please refer to the photographs. Frame: Contemporary elm burl veneer frame of fine quality.