



Luigi Loir - The Little Girls' Round



1 000 EUR

Signature : Luigi Loir

Period : 19th century

Condition : Très bon état

Material : Paper

Length : 11,3 cm

Height : 7,3 cm

Description

Date: circa 1880 Technique: watercolor on paper
Purpose: original model for a series of chromolithographs for Le Bon Marché Signature: monogrammed "LL" Description: Original watercolor depicting a group of little girls gathered in a circle in a richly decorated interior. The composition highlights the poses, costumes, and interactions between the figures, in an elegant and idealized vision of childhood, characteristic of late 19th-century commercial imagery. This work corresponds to an original model for an advertising illustration, intended to be reproduced in chromolithography for a series of chromolithographs published for the department store Le Bon Marché. Before his recognition as a painter of Parisian landscapes, Luigi Loir worked actively for printing houses and large commercial

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establishments, providing original watercolors that served as the basis for printing. The style, the quality of execution, and the monogram "LL" allow the work to be identified as a work by Luigi Loir. It likely comes from the archives of Testu Massin, a major Parisian printing house producing chromolithographs and commercial imagery of the period. Condition: Very good overall condition. The colors are vibrant and fresh. The contemporary frame is of very high quality.