Luigi Loir - The Little Girls' Round



1 000 EUR

Signature : Luigi Loir

Period : 19th century

Condition : Très bon état

Material : Paper

Length : 11,3 cm

Height : 7,3 cm

Description

Date: circa 1880 Technique: watercolor on paper Purpose: original model for a series of chromolithographs for Le Bon Marché Signature: monogrammed "LL" Description: Original watercolor depicting a group of little girls gathered in a circle in a richly decorated interior. The composition highlights the poses, costumes, and interactions between the figures, in an elegant and idealized vision of childhood, characteristic of late 19th-century commercial imagery. This work corresponds to an original model for an advertising illustration, intended to be reproduced in chromolithography for a series of chromolithographs published for the department store Le Bon Marché. Before his recognition as a painter of Parisian landscapes, Luigi Loir worked actively for printing houses and large commercial

Dealer

Blinks
Antiquités
Tel : +41792070653
Mobile : +41792070653 - WhatsApp
Fax : Instagram : @blinks_gallery / @collectionbiscuitslu

Route de la Corniche 10
Riex 1097

establishments, providing original watercolors that served as the basis for printing. The style, the quality of execution, and the monogram "LL" allow the work to be identified as a work by Luigi Loir. It likely comes from the archives of Testu Massin, a major Parisian printing house producing chromolithographs and commercial imagery of the period. Condition: Very good overall condition. The colors are vibrant and fresh. The contemporary frame is of very high quality.