



PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Mid-century Cartoon Jet Airplane Gouache Illustration, 1964



325 EUR

Period : 20th century

Condition : Etat d'usage

Material : Gouache

Width : 70

Height : 50

Description

Description This 1964 gouache cartoon illustration presents a vivid blue jet airplane in flight, executed in a bold, graphic mid-century style with playful narrative detail. The aircraft is rendered in saturated cobalt with thick black outlines and simplified forms, while a caricatured pilot sits visibly in the cockpit, enhancing its humorous tone. Printed text within the composition reads "DE DEPARTAMENTO ARTÍSTICO A GERENCIA" (From the Artistic Department to Management) and "FELICES PASCUAS - PRÓSPERO AÑO 1964" (Happy Easter - Prosperous Year 1964), indicating it was likely created as a festive corporate greeting. The warm, aged paper contrasts with the vibrant blue of the plane, and dotted graphic elements suggest movement through the sky. Confident brushwork

Dealer

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and flat colour fields reflect the aesthetic of 1960s commercial cartoon illustration. Both decorative and period-authentic, the work captures the optimism and corporate culture of the early jet age with distinctive graphic charm. Artist Unknown artist, active 1960s. Artist Details Likely produced within a Spanish-speaking corporate art department, the illustration reflects mid-century commercial cartoon design. Its stylised forms, limited palette, and humorous characterisation align with graphic advertising and festive business greetings of the period. Movements Mid-Century Modern Illustration Artist Influenced by Influenced by 1950s-60s European commercial cartoon and modern graphic design traditions. Condition Unframed. Paper shows slight water damage and age-related toning consistent with its age. NO SURPRISE SHIPPING COSTS -UK & EU: Free shipping -- price includes packing, shipping and import VAT. USA & Canada: Shipping details are available on our website below the item description and SKU. All other destinations: packing & shipping calculated at checkout. For item purchase and better viewing. Click on the website link below: <https://moderndecorative.com/products/1964-cartoon-jet-airplane-gouache-illustration> British dealer in Barcelona - moderndecorative.com