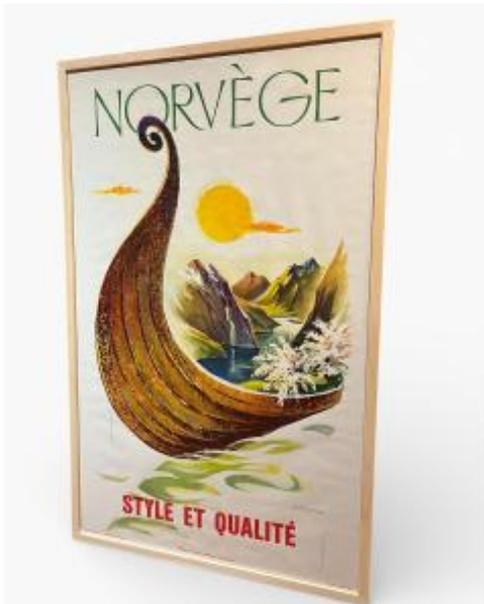




Tourism Poster - Norway



1 200 EUR

Period : 20th century

Condition : Bon état

Material : Paper

Width : 65 cm

Height : 103 cm

Description

Official tourist poster published by the Norwegian National Tourist Board, dating from 1964, corresponding to the second edition of the design, indicated in the bottom right corner. This poster perfectly embodies the modernist graphic design aesthetic of the 1960s, a period characterized by clean compositions, bold flat colors, and legible typography, designed for effective international communication. It reflects the tourism promotion policy implemented by Norway during the post-war boom. Printed on paper during the period, intended for travel agencies and tourist offices. Some minor wear to the paper.

Dealer

La Brocante de Nelly

Antiquités-brocante

Mobile : 07.63.09.17.85

Montpellier 34000