



Lu / Lefèvre-utile - Tramway - Rare Lithographed Tin Box

2 300 EUR



Signature : Firmin Colas et Louis Lefèvre-Utile

Period : 19th century

Condition : Très bon état

Material : Metal

Length : 32,5 cm

Width : 11 cm

Height : 14,5 cm

Description

Lefèvre-Utile (LU) Biscuit Tin Lithographed Tin Advertising Tin in the Shape of a Nantes Tram - Circa 1896. This biscuit tin, produced by the Lefèvre-Utile (LU) factory, is an iconic piece for the brand. Shaped like a Nantes tram, it is one of the very first advertising tins distributed by LU starting in 1896 and is now both a legendary and rare model. This is the first version marketed, identifiable by the mention of a daily production of 15,000 kg. This version precedes the one distributed from 1902 onwards, indicating a production of 20,000 kg, which is more commonly found. This earlier version is significantly rarer. The tin is complete in its structure; only the steering wheel is missing. One of the side panels is in very good condition, while the other shows some signs of wear with

Dealer

Blinks

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Route de la Corniche 10

Riex 1097

localized chipping. The item is in remarkably good condition, with an overall freshness rarely seen for this type of vintage advertising item. The tram-shaped boxes are among the most iconic models produced by Lefèvre-Utile advertising. Early versions in this condition are now seldom offered for sale. I am happy to send additional photos if needed. Please feel free to contact me via WhatsApp.