Lu / Lefèvre-utile - Tramway - Rare Lithographed Tin Box



2 300 EUR

Signature : Firmin Colas et Louis Lefèvre-Utile

Period : 19th century

Condition : Très bon état

Material : Metal

Length : 32,5 cm

Width : 11 cm

Height : 14,5 cm

Description

Lefèvre-Utile (LU) Biscuit TinLithographed Tin Advertising Tin in the Shape of a Nantes Tram - Circa 1896. This biscuit tin, produced by the Lefèvre-Utile (LU) factory, is an iconic piece for the brand. Shaped like a Nantes tram, it is one of the very first advertising tins distributed by LU starting in 1896 and is now both a legendary and rare model. This is the first version marketed, identifiable by the mention of a daily production of 15,000 kg. This version precedes the one distributed from 1902 onwards, indicating a production of 20,000 kg, which is more commonly found. This earlier version is significantly rarer. The tin is complete in its structure; only the steering wheel is missing. One of the side panels is in very good condition, while the other shows some signs of wear with

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localized chipping. The item is in remarkably good condition, with an overall freshness rarely seen for this type of vintage advertising item. The tram-shaped boxes are among the most iconic models produced by Lefèvre-Utile advertising. Early versions in this condition are now seldom offered for sale. I am happy to send additional photos if needed. Please feel free to contact me via WhatsApp.