



Huntley & Palmers Lithographed Tin Biscuit Tin From 1906



150 EUR

Signature : Huntley & Palmers

Period : 20th century

Condition : Très bon état

Material : Painted metal

Width : 16.5 cm x 16.5 cm

Height : 4 cm

Description

This lithographed tin box, which appeared in the 1906 Christmas catalog of the English biscuit company Huntley & Palmers under the name "Marquetry," is one of the magnificent designs created each Christmas by this Reading-based firm--a brilliant marketing idea ahead of its time that began in the late 19th century. These superb trompe-l'oeil tins allowed the biscuits to be enjoyed worldwide thanks to the parallel establishment of a mail-order sales system. Shipping in France and internationally, contact me for terms

Dealer

Gunnar Pettersson

Antiquaire

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