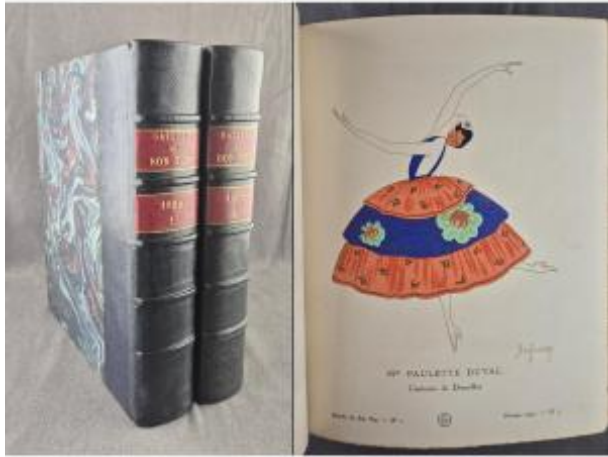




PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Gazette Du Bon Ton Year 1920 Complete 10 Issues Bound In 2 Volumes 79 Stencils & 48 Plates

2 500 EUR



Period : 20th century

Condition : Très bon état

Material : Paper

Description

Complete year bound in 2 volumes [VOGEL (Lucien, dir.)]. Gazette du Bon Ton. Arts, modes & frivolités - Complete year 1920. Paris, Lucien Vogel, 1920, 1 year bound in 2 volumes in-4°, ½ navy blue shagreen, ribbed spine, title and volume labels in red morocco. Fine copy.

Complete year 1920 of its 10 issues including 79 plates outside the text colored with stencils (Nos. 1 to 79), 48 plates of sketches (Nos. I to XLVIII) by Dufy (13), Fauconnet (8), Mario Simon (4), Sue & Mare (4), Francis Jourdain (4), Rulhman (4), Bage & Hugué (4), (large folding panorama by Raoul Dufy counting for 4 plates), 88 pp. of advertisements and contents, half-title pages, title and tables for each volume. Countless illustrations engraved in the text also enhanced with stencils. Also complete with the supplement

Dealer

THIERRY NEVEUX

Rare 19th and 20th century books, iconography and objects around the book

Mobile : 0676683076

4 route de Gonneville

Belmesnil 76590

by Paul Poiret Défense de la Mode. Conference given by Mr. Paul Poiret at the Salon d'Automne. "La Gazette du Bon Ton - Art, Goût, Beauté is a fashion magazine founded in Paris in 1912 by Lucien Vogel. It appeared until 1925, with a break from 1916 to 1920, or 69 issues. It includes 573 plates colored with stencils and 148 sketches representing couturiers' models. Each issue constitutes a luxury album, printed on beautiful Cochin paper, a completely new typeface at the time. Many artists collaborated on it: Guy Arnoux, Léon Bakst, George Barbier, Benito, Pierre Brissaud, Bernard Boutet de Monvel, Umberto Brunelleschi, Chas Laborde, Jean-Gabriel Domergue, Raoul Dufy, Edouard Halouze, Alexandre Iacovleff, Jean Emile Laboureur, Georges Lepape, Charles Loupot, Charles Martin, André-Edouard Marty... These artists, mostly unknown when Lucien Vogel called upon them, would impose a new image of women. They would keep from their collaboration with this magazine a common aesthetic base and would exhibit their works under the name of Collaborators of the Gazette du bon ton. The plates represent the dresses of the designers of the time: Lanvin, Doeuillet, Paquin, Poiret, Worth, Vionnet, Doucet. Some plates do not show any real models, but only the illustrator's idea of the fashion of the day. The birth of the Gazette du bon ton is an event in the history of fashion publishing. It is the first magazine to combine aesthetic concerns, the demand for beauty and plastic unity. (Wikipedia sources). Bibliography: Colas 1202.