



PROANTIC  
LE PLUS BEAU CATALOGUE D'ANTIQUITES

## Petites Luxures (1980) -- It's A Success In Fury



800 EUR

Signature : PETITES LUXURES

Period : 21st century

Condition : Bon état

Material : Paper

### Description

It's success in fury Ink on paper. 32 x 24 cm  
Provenance: Artist's studio Private collection, southern France  
Petites Luxures: the art of suggestion  
Petites Luxures, was born on Instagram in 2014 and now boasts over 1.3 million followers. Behind this now global phenomenon is a man, a former graphic designer and advertising executive, Simon Frankart. The origins of this project are reminiscent of famous figures; bedridden with the flu, Simon draws. But paralyzed by the slowness of his body, he doesn't have the strength to finish his sketches. In this constrained game of full and empty, his mind, imprisoned in an immobile body, awakens and finally finds its line, in impertinence and suggestion. Likes and subscriptions quickly follow one another on the social network with

### Dealer

Galerie Alexis Pentcheff

19th & 20th centuries paintings

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over a billion users. The stakes are high. Yet the popularity of these works has less to do with their erotic nature than with the certain slowness that gave rise to them in the first place. In the midst of the barrage of images we like to impose on ourselves on Instagram, an enigmatic work of art holds our thumb. In this suspended moment, we must take care to decipher it, to savor it and to assimilate a skilful play on semantics. Eroticism, usually frontal and easy to find on the net, is swept away by the impertinence of these empty spaces, which you have to take the time to guess. The daily publications of Petites Luxures become a moment of pleasure, an intimate rendezvous shared with thousands of people around the world. The magic of the Internet and social networks is also the magic of sharing, of 2.0. So once again, Petites Luxures takes advantage of the times, of its participative digital society, and asks its readers in Paris, New York, São Paulo, Moscow and Berlin to recount their most beautiful intimate memories. In 2019, he published fifty of the one thousand, five hundred stories he received, illustrating each of these burning moments with a delicate, libertine drawing that never lapses into vulgarity. June 2019 sees the start of a new collaboration between Petites Luxures and Galerie Alexis Pentcheff, with an exhibition of erotic works entitled "Qriosa". Since then, the gallery has regularly presented the artist's original works in its Marseille space. Discover more works by this artist on the gallery's website: <https://www.galeriepentcheff.fr/fr/peintre-petites-luxures#Oeuvres>