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Marc Aldine - View Of Venice



13 000 EUR

Signature : Georges-Noël Béraud (1912-1972) - Pseudonym :

Marc Aldine

Period : 20th century

Condition : Bon état

Material : Oil painting

Length : 102 cm

Height : 75 cm

Depth : 4 cm

Description

Georges-Noël Béraud (1912-1972) - Pseudonym: Marc Aldine - Oil on canvas signed lower right under pseudonym Marc Aldine - Visible under wood's lamp - View of Venice - Gilt frame - Canvas size: 55 X 81 cm - Frame size: 75 X 102 cm - Certificate of authenticity by the expert Mr Ludovic Saulnier
Georges-Noël Béraud (1912-1972) Pseudonym: Marc Aldine - We cannot dissociate the career of Georges-Noël Béraud from that of his father Eloi-Noël Béraud (1875-1957) who was also his Master - Éloi-Noël Béraud, born December 26, 1875 in Saint-Étienne and died February 9, 1957 in Écouen, is a French painter who signed his works with many names including Antoine Bouvard and Marc-Aldine - From 1900 onwards, his style became more established, he painted beautiful paintings with

Dealer

Galerie Claudie Alberio

Paintings 19th century and Post-Impressionism

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Barbizonian accents and many typical Art Nouveau scenes, which he signed N. Béraud or sometimes Pelletier - At that time, he frequently used watercolor and gouache - After the war, he returned to Paris and made models and advertising posters for Galeries Lafayette - 1930 was a crucial year, which would forever mark the painter's pictorial destiny... In April, he set off to discover Venice - The effect was instantaneous, the beauty of the site captivated him, he was won over and decided to devote himself from then on to painting only Venice - Upon his return from Venice, Éloi passed through Nice to present his paintings to Morscio, a gallery owner of Italian origin - The latter, enthusiastic, immediately signed a contract - Morscio had the idea of a more commercial and Italian-sounding pseudonym, Marc Aldine - This signature would become one of the two nicknames he would use on all his paintings for the rest of his career - His second nickname appeared in the late 1930s, at the request of the English gallery Whitgift Galleries, which, to distinguish its commissions from those of Morscio, decided that he would sign Bouvard, a very French name that appealed to the British market. In 1932, Éloi began training his son Georges-Noël (1912-1972). He gave him advice and revealed his tricks and techniques. They worked together, with the spirit of the master Georges had succeeded him - To distinguish himself from his father, Georges would sign his paintings Marc Aldine using a process only visible under the illumination of a black light lamp (called a wood lamp) -

Bibliography : Ludovic Saulnier, Les Bouvard, peintres de Venise : de l'ombre à la lumière, Varreddes, L. Saulnier, 2008.