

## Patek Philippe Gents' Wristwatch Ref. 3543. 18k Gold. Switzerland, 1967



9 500 EUR

Period : 20th century Condition : Bon état

Material: Gold

Diameter: 31 mm

## Description

This refined Swiss watch, signed by the legendary Geneva manufacture Patek Philippe, is a vintage jewel from 1967 that subtly and masterfully reflects the essence of elegant 1960s design. It is reference 3543/2, a piece made entirely of solid 18K yellow gold, both in the case and in its original bracelet, forming an aesthetic unit of great purity and visual balance. The cushion-shaped case, 31 mm in diameter, houses a silver dial with sunburst finish and black printed Roman numerals that emphasize its classic and distinguished character. The baton-style hands, also in a dark tone, provide contrast and clarity. The sapphire crystal, which preserves the original "Cristal Saphir" inscription on the back, soberly protects one of the cleanest and most harmonious dials of its era. The ensemble is crowned by a

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crown decorated with the emblem of the Calatrava cross, the eternal symbol of the house of Patek Philippe. On the back, the folding clasp also bears this emblem, blending perfectly into the finely woven and finished gold mesh bracelet. This strap is not only original to the piece, but remains in excellent condition, fitting wrists between 19 and 20 cm in circumference. Inside beats the famous hand-wound calibre 23-300, a high-precision movement carefully decorated. Its bridges are adorned with Côtes de Genève, blued screws and polished angles, with 18 rubies strategically placed to ensure minimal friction and long durability. The movement number (982593) and case number (2667188) are fully legible and match factory specifications. The inner case back, signed with reference 3543/2, also includes the 18K 0.750 hallmark and Swiss manufacture stamps. A piece that not only represents the refinement of 1960s watchmaking, but also embodies an excellent opportunity for investment and heritage conservation. Ideal for demanding collectors or to be worn at formal events with discreet and sophisticated presence, this watch is also a magnificent piece to enrich any private luxury watch collection. Make this icon yours. It exudes classic elegance and technical precision. Measurements: Diameter (without crown): 31 mm. Weight: 97 grams, of which about 85-87 grams is 18K gold. The bracelet fits a wrist of 19-20 cm in circumference. History of Patek Philippe Founded in 1839 in Geneva by Antoine Norbert de Patek and François Czapek, Patek Philippe is considered one of the most prestigious watchmaking houses in the world. Since its inception, the brand has been synonymous with technical innovation and aesthetic perfection, introducing complications that revolutionized watchmaking: from perpetual calendars to split-seconds chronographs, minute repeaters and tourbillons. Its production philosophy, based on the integral manufacture of all components -from movement to case and dial -- has made each of its timepieces a masterpiece of Swiss micromechanics. The brand has enjoyed the favor of European royalty, aristocrats and influential businessmen since its beginnings, including Queen Victoria, who wore a Patek Philippe pendant watch at the London Universal Exhibition in 1851. Over the decades, its prestige has only grown, becoming a symbol of tradition, heritage and timeless value. Patek Philippe is also famous for its ownership philosophy: "You never actually own a Patek Philippe. You merely look after it for the next generation." This phrase perfectly reflects the intergenerational character of the brand, whose watches not only retain but increase in value over time, making them solid investments in the luxury collecting market. Today, vintage Patek Philippe references, such as Ref. 3543/2, are sought after by collectors worldwide due to their unmatched quality and rarity. It is a brand that represents the pinnacle of Swiss watchmaking art -- a symbol of distinction reserved for the few.