



## Alexis Kow (1901-1978) Hockey Game - Original Artwork Signed And Dated 1951

600 EUR

Signature : Alexis Kow (1901 -1978)

Period : 20th century

Condition : Bon état

Material : Oil painting on wood

Length : 75

Width : 34,5



### Description

Alexis Kow (1901 -1978)- The Hockey Match - 1951 This original work with bright colors and cubist lines by Alexis Kow depicts an ice hockey match. It is signed A. Kow lower right and dated 1951 Natural wood frame framed dimensions: 86 x 45 centimeters Alexis Kow is a designer, poster artist, illustrator and model maker (1901 -1978) Following the events of the Russian revolution of 1905, his father, an academic, man of letters and polyglot journalist, left his country and entrusted his son's education to a private school in Lausanne, which taught him French in particular, and he then joined the Technical College of Arts and Crafts in Geneva. He arrived in Paris in 1920, where he was employed in the design office of a coachbuilder in Levallois-Perret. It was in 1922 at Panhard et Levassor that he truly began his career

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as an advertising designer. The success of his poster for a torpedo, captioned "Fast as an arrow", made him known to car manufacturers. He specialized in automobile advertising but also produced paintings and sculptures. Alexis Kow obtained French nationality in January 1940. He continued his professional activity almost until his death in 1978. His sought-after posters fetch high prices and have sometimes exceeded the EUR10,000 mark at auction. Work From 1922, prestigious brands in the "automobile" sector approached him for their visual advertising (posters, advertisements, sales catalogs), but sometimes also for the development of the definitive silhouette of a vehicle. His longest collaboration was with Panhard, for whom he would become the emblematic poster designer: from 1922 to 1958. 10 In his drawings, his style is characterized by elegant lines, a pure line, the representation of speed by taut vanishing lines, and the work of contrasts between shadows and reflections. During the years 1920 - 1950, most of his posters are available in small formats, to be inserted into magazines. Public collections In addition to the work by Pierre Cornette de Saint-Cyr referenced in the "Bibliography" section, which can be found at the Pompidou Center, some of his works are included in public collections: The Forney Library, a library of the city of Paris specializing in decorative arts, crafts and their techniques, fine arts and graphic arts, holds 12 works by Alexis Kow (posters and poster designs, catalogs, files). The collection of the André-Malraux Museum of Modern Art (MuMa) in Le Havre has a 1933 poster project by Alexis Kow for Panhard. Awards Alexis Kow's work won an award at the Polo de Bagatelle artistic competition in 1933 where he received the Premier Grand Prix, the highest award.