



**PROANTIC**  
LE PLUS BEAU CATALOGUE D'ANTIQUITES

## Bachwitz Workshop, Fashion Print



250 EUR

Signature : Atelier BACHWITZ

Period : 20th century

Condition : Bon état

Material : Paper

Width : 30 cm

Height : 40 cm

### Description

ATELIER BACHWITZ (1898 Vienne - 1938) Our print comes from one of the magazines published by the Bachwitz workshop in the 1920s. It was colored with a stencil and the ornamental details of the dress are enhanced with gray pencil. The young woman, seen from the front, is wearing a grayish and transparent evening dress, embellished with a clever montage of embroidered triangular pieces of fabric, held by two bows at the waist. The Atelier Bachwitz is an international publishing house that produced and distributed fashion designs as well as fashion magazines distributed in different languages in major capitals. Founded in 1898 by Arnold Bachwitz at the Palais des Beaux-Arts in Vienna, the Bachwitz workshop published the magazines The Fashion Designer, Chic Parisien

### Dealer

**Galerie Chabert**

Paintings, drawings and engravings of the 19th and 20th century

Mobile : 0613808951

Agen 47000

(1898-1939), The Large Mode (1900-1922), The Elegant Woman (1900-1929), The Coming Season (1920-1938), Les Tailleurs Charmants (1939) and Moderne Welt (1917-1939). In 1938, after the annexation of Austria by the Third Reich, the company's board of directors, composed mainly of members of the Bachwitz family, was Aryanized and entirely replaced. The family was dispossessed, and the founder's wife and daughter were deported to a concentration camp and never returned. The publication rights of fashion magazines were revoked and the company, bought by a Nazi official, became an organ of advertising and propaganda for the regime.