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## Carlos Enrique Lencinas (1937-2018) - The Golden Age Of Advertising

220 EUR

Period : 20th century

Condition : Très bon état

Material : Pastel



### Description

- Graphite on artist's paper. - Perfume, ink and tobacco smoke; frantic advertising executives, aggressive executives and sensual secretaries. Before marketing became popular, when the Internet, SEO and SEM were science fiction, advertising offices and agencies were probably the most fascinating places to work. This graphite and pastel sketch by the brilliant Carlos Enrique Lencinas, set in vibrant Buenos Aires in the early 70s, before the leaden tone of the PRN took over Argentina, takes us back for a moment to a more suggestive time. - Dimensions of the image without frame: 35 x 40 cm / 50 x 70 cm with mat. - Galerie Montbaron includes a technical sheet drawn up by a qualified art historian with all its lots. This form is sent in digital format and on request.

<https://www.proantic.com/en/1485643-carlos-enrique-lencinas-1937-2018-the-golden-age-of-advertising.html>

### Dealer

#### Galerie Montbaron

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