



PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Sarreguemines, Large Plate Mathis, Car Racing, Alsace, Strasbourg, A.c.f., Advertising



280 EUR

Period : 20th century

Condition : Très bon état

Material : Earthenware

Diameter : 215 mm

Description

From the collaboration between the Alsatian car manufacturer Émile Mathis and the Sarreguemines earthenware factory, we have 9 advertising vignettes affixed to plates.

This production, which dates from the 1920s and 1930s, a period that marked the return of Alsace-Moselle to France after a long and painful separation (1871-1918), is illustrated by images characteristic of Alsace: headdresses and costumes, half-timbered houses, storks' nests, geese, Strasbourg Cathedral, etc.

This identity is reinforced by the choice of artists who contributed to part of this iconography: Dorette Muller and Henri Zislin, two Alsatian artists whose works are still highly sought after today.

The 9 vignettes are affixed mainly to plates of

Dealer

Antiquités Alain Benedick

Faïences, Bibelots, Sarreguemines, Longwy, curiosités

Tel : 03 87 07 56 68

Mobile : 06 80 22 38 60

38, rue Principale

Postroff 57930

two sizes: 21.5 cm, more rarely 16 cm in diameter.

The plate that we are offering you is called by collectors "Les Grands Prix de l'ACF" A Mathis car passes in front of a wall in an Alsatian village. On this wall, posters evoke the successes of the firm in the ACF Grands Prix, in 1923 in Tours, in 1924 in Lyon. Four Alsatian children at the top of the wall watch the car pass with joy. A bell tower, a half-timbered house, a stork in its nest complete the scene.

The rim is decorated with the Automobile Mathis Strasbourg logo alternating with a frieze of apples.

This decoration is not signed.

Diameter - 21.5 cm

Printed stamp Sarreguemines DV France.

Good condition.

Circa 1924.