



PROANTIC
LE PLUS BEAU CATALOGUE D'ANTIQUITES

Eterna Matic 1000 Watch, 1969



500 EUR

Signature : Eterna

Period : 20th century

Condition : Bon état

Material : Metal

Description

Swiss Eterna Matic 1000 watch, circa 1969. The History of Eterna was officially born on November 7, 1856. Its founders, Dr. Joseph Girard (surgeon) and Urs Shild, teacher, named the company U.Shild & Co. Shild was an accountant at F. Kunz & Girard, when one day he managed to become a partner, changing the name to Girard & Shild, producing blanks and pocket watches. In 1866, Girard left the company and was replaced by Adolph Shild. , brother of Urs. In 1896, Adolph Shild left the company to found one under his own name: A. Shild or AS. In 1905, U. Shild & Co. took the name Eterna. The success of the Eterna arrived in 1908 with the first watch with an integrated alarm. The history of the Eterna is actually a good part of the history of modern watchmaking. In 1930, Eterna marketed

Dealer

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the smallest shaped movement called a "baguette", dedicated to women's watches. Eterna founded a new mechanical movement production company in 1932 under the name ETA and expanded its production and current know-how with the acquisition of Valjoux. In 1947 what would become a symbolic and legendary watch was born: the Eterna Kon Tiki. In 1948, another successful Eterna watch was released: the Eterna-Matic. On June 30, 2012, Eterna was acquired by the Volant Ltd group. Movement signed "Eterna matic" automatic caliber 1489K. Date at 3 o'clock with quick adjustment to 2nd position of the crown. It works very well. Stainless steel back signed Eterna watch co Swiss. 20 micron gold-plated case, diameter 33.5 mm. Mother-of-pearl effect metal dial signed "Eterna Matic 1000". Good condition. New black leather strap. To see the video of how the watch works, click the link below: <https://youtu.be/Slykoeg5b3I> For more than 30 years in the antiques sector, Antiquariato Cherubini Zorzella guarantees its customers maximum reliability and security in purchases with careful packaging and tracking of packages. Delivery included, by express courier (UPS-DHL). Shipping throughout the European Union. Payment: Bank transfer, paypal