



The Swimmer. Marco Silombria (savona, 1936 - Albissola, 2014)



350 EUR

Signature : Marco Silombria (Savona 1936- Albissola , 2014) Period : 20th century Condition : Bon état Material : Paper Width : 68cm Height : 43cm

Description

The swimmer.

Marco Silombria (Savona, 1936 - Albissola, 2014)

Painted on paper, mixed technique

Hand signed lower right "Silombria".

Painting representing a young boy swimming in a pool with colored water reflections on his skin. A pupil of Emilio Scanavino, Silombria was one of the most innovative advertisers to have given birth to Italy. He worked for Fiat, Sai and for Riso Gallo for which he designed the historic brand.

Appreciated and esteemed painter and advertising graphic designer, who had established himself in Turin starting from the end of the 1960s.

Arrived in Turin in the fifties, after having taken

Dealer

Antichità di Alina Peintures anciennes - Art nouveau - Art déco, micromosaïques, porcelaine Mobile : +39 3383199131

Via Maggio 63 / rosso Firenze 50100 his first steps with famous artists such as Emilio Scavanino and Lucio Fontana, in that temple of the art of ceramics that is Albisola, Silombria had made a long apprenticeship in the Sanguineti advertising agency, making himself noticed by Armando Testa. Later he had been one of the founders of the CGSS agency together with other important advertisers such as Silvio Saffirio, Gagliardi and Giorgio Caponetti.

He signed several successful campaigns: from the one for Gallo rice to the Fiat 127, to the posters for the Gruppo Finanziario Tessile. homoerotic, between the new Dadaism and pop art, between Matisse and Piero Manzoni, always in the wake of the "joie de vivre" and through reinterpretations of the Dionysian and Olympic themes of classical art