



Superb Original Gouache Advertising Project For Lamps, Ateliers R. Pichon, 1930s



1 200 EUR

Signature : Atelier Pichon

Period : 20th century

Condition : Très bon état

Material : Cardboard

Length : 40

Width : 30

<https://www.proantic.com/en/1122689-superb-original-gouache-advertising-project-for-lamps-ateliers-r-pichon-1930s.html>

Description

PICHON workshops. Advertising project for Lamps and Bulbs. Very large and magnificent original stylized Art Deco gouache on cardboard. Dimensions of the drawing: approximately 400 x 300 mm. Condition: Very good condition. Gouache of very fine execution. This gouache comes from the Ateliers de Dessin & Lithographie R. PICHON, 10 rue Rochechouart - Paris. No signature. The Ateliers R. Pichon were specialized in graphic design, very often for advertising purposes, their period of activity is located between 1910 & 1940 approximately depending on what we could find as printed works. They worked a lot for the magazine Caractère and mainly for the special Christmas issues.

Dealer

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